

What can we do for you?

Brighton and Hove News is a well-established independent news website which has been making its mark in the city since 2009.

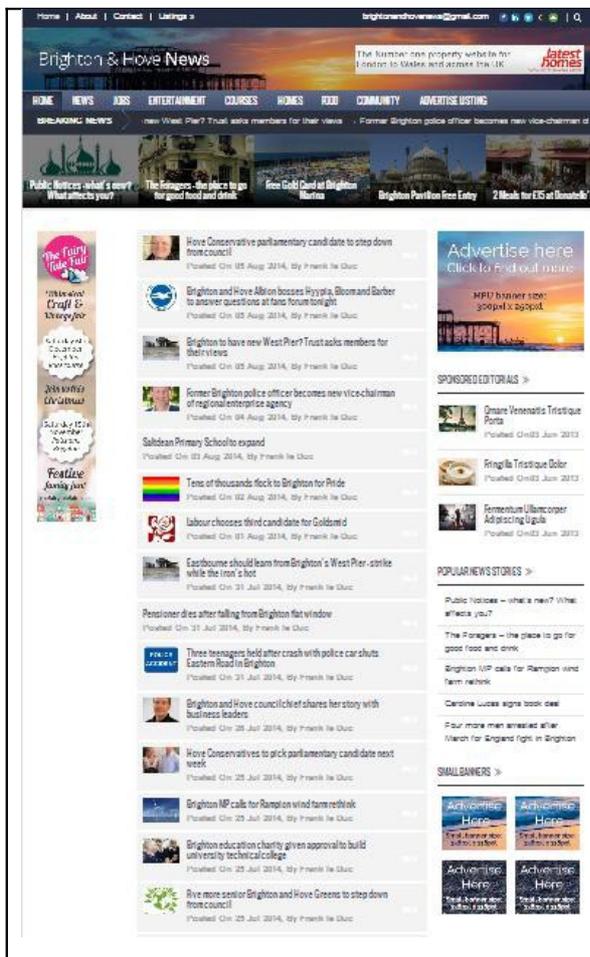
So far in 2016, we have been averaging **215,000 visitors** and more than **420,000 hits** a month, not to mention more than **71,000 followers** across a range of social media – and all these figures are **growing all the time**.

What's more, because we only report what's going on in Brighton and Hove, our audience is made up mostly of people who live or work in the city.

This means that we can help you reach at least **150,000 potential customers** every month. This makes us the most cost-effective way to reach the audience you want.

So how can we help you?

Advertise



1. Large banner (top right, run of site, 500x60)

Per week: £100 per month: £400

2. In-post ad (embedded in each post, run of site, 300x250)

Per week: £100 per month: £400

3. Skyscraper (left column, run of site, 120x600)

Per week: £100 per month: £400

4. MPU (right column, run of site, 300x250)

Per week: £70 per month: £250

5. Down-page ads (run of site, 138x118)

Per week: £50 per month: £200

6. Sponsored editorial (explanation below)

Per week: £250 per month: £700

7. Front page premium ad (explanation below)

Per week: £100 per month: £350

8. Social media campaign

One Facebook post and four tweets: £120

9. Job ads

1 job - £20 per week, £60 per month

10 jobs - £100 per week, £350 per month

20 jobs - £250 per week, £630 per month

Unlimited - £250 per week, £875 per month

All prices exclude VAT which will be added at the standard rate of 20%.

Bundled and custom packages

Call us on 07799 895798 or email sales@brightonandhovenews.org to find out what we can do for you.

Who can I reach?

Our traffic has grown steadily since we launched in 2009. We now typically get 10,000 hits a day, with regular spikes as high as 60,000.

In May 2016 our key stats were:

- **214,221 monthly readers**
- **510,094 pages read**
- **371,318 visits**

Half this traffic comes from servers registered to Brighton, and more than 80% is from the city, surrounding areas and London, which suggests that Brighton and Hove commuters are logging on from work.

We also have tens of thousands of followers on our social media accounts. As of June 2016, we have

- **47,751 Twitter followers – more than any other Brighton and Hove media organisation**
- **24,014 Facebook likes – more than any other Sussex media organisation, including BBC Sussex and The Argus**
- **250,000 social media engagements a month**

Testimonials

Sarah Lewis took out a sponsored editorial with us for her Brighton Writers Retreat workshops. Within a week she had more bookings than she knew what to do with.

One customer told her: “I heard about you on Twitter, via Brighton and Hove News; googled your webpages and booked on – very impulsive for me.”

She says: “I’ll definitely consider advertising with Brighton and Hove News again.”

What is a sponsored editorial?

A sponsored editorial is like a magazine article. We write an article all about your business or you can supply the copy. They are posted on the site like any other article with the headline and a link appearing on our homepage and all our social media accounts. The content can be anything you want from branding messages, competitions, offers, sales or product launches.

What is a front page premium ad?

Front page premium ads include a display ad on our home page – our most visited page. These link through to a permanent editorial page on our site which typically includes a profile of your business or details of your products, services or your latest offers. The editorial page also includes embedded links to your website and social media accounts.