

What can we do for you?

Brighton and Hove News is a well-established independent news website which has been making its mark in the city since 2009.

We currently average **215,000 visitors** and more than **420,000 hits** a month, not to mention more than **90,000 followers** across a range of social media – and all these figures are **growing all the time**.

What's more, because we only report what's going on in Brighton and Hove, our audience is made up mostly of people who live or work in the city.

This means that we can help you reach at least **200,000 potential customers** every month. This makes us the most cost-effective way to reach the audience you want.

So how can we help you?

Advertise

	<p>Large banner (top right, run of site, 500x60) £120 a week or £400 a month</p> <p>Top In-post ad (embedded in each post, run of site, 300x250) £140 a week or £500 a month</p> <p>Bottom In-post ad (embedded in each post, run of site, 300x250) £120 a week or £400 a month</p> <p>Mid-site banner (400x150) £120 a week or £400 a month</p> <p>Skyscraper (left column, run of site, 120x600) £120 a week or £400 a month</p> <p>MPU (right column, run of site, 300x250) £100 a week or £360 a month</p> <p>Down-page ads (run of site, 138x118) £50 a week or £180 a month</p> <p>Sponsored editorial £300 with discount for multiple bookings</p> <p>Social media campaign One Facebook post and four tweets: £120</p> <p>Job ads – special offer 1 job (up to a month) - £40 5 jobs a month - £150 Unlimited - £250 a month</p>
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All prices exclude VAT which will be added at the standard rate of 20%.

Bundled and custom packages

Call us on 07799 895798 or email sales@brightonandhovenews.org to find out what we can do for you.

Who can I reach?

Our traffic has grown steadily since we launched in 2009. We now typically get 10,000 hits a day, with regular spikes as high as 60,000.

Our key stats in 2016 have been:

- **More than 200,000 unique readers a month**
- **More than 300,000 visits a month**
- **More than 450,000 page views a month**

Half this traffic comes from servers registered to Brighton, and more than 80% is from the city, surrounding areas and London, which suggests that Brighton and Hove commuters are logging on from work.

We also have tens of thousands of followers on our social media accounts. As of January 2017, we have

- **More than 60,000 Twitter followers – more than any other Brighton and Hove media organisation**
- **More than 30,000 Facebook likes – more than any other Sussex news organisation, including The Argus**
- **More than 300,000 social media engagements a month**

Testimonials

Sarah Lewis took out a sponsored editorial with us for her Brighton Writers Retreat workshops. Within a week she had more bookings than she knew what to do with.

One customer told her: “I heard about you on Twitter, via Brighton and Hove News; googled your webpages and booked on – very impulsive for me.”

She says: “I’ll definitely consider advertising with Brighton and Hove News again.”

What is a sponsored editorial?

We write an article all about your business or you can supply the copy. The article is then posted on the site like any other article with the headline and a link appearing on our homepage and all social media accounts. The content can be anything you want from branding messages, competitions, offers, or product launches.