



OUR AUDIENCE an incredible local reach!

WEBSITE

300,000+

UNIQUE VISITORS
EVERY MONTH

500,000+

PAGE VIEWS EVERY MONTH

www.brightonandhovenews.org

(avg. Jan-Dec2017)

SOCIAL MEDIA







BRIGHTON AND HOVE **NEWS**

ADVERTISE WITH US

LARGE BANNER

(top right, run of site, 500x60 pixels) £185 a week / £695 a month.

SKYSCRAPER

(left column, run of site, 120x600) £160 a week / £595 a month.

MPU

(right column, run of site, 300x250) f125 a week / f450 a month.

MID FRONT PAGE BANNER

(Homepage banner 400x150 pixels) £110 a week / £395 a month.

TILES

(run of site, 138x118) £80 a week / £250 a month.

TOP IN-STORY AD

(embedded in each story, run of site 300x250 pixels) £150 a week / £545 a month.

BOTTOM IN-STORY AD

(embedded in each story, run of site, 300x250 pixels) f110 a week /£395 a month.





TOP

AD

AD

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300,000+ **WEBSITE VISITORS EVERY MONTH**



REACH



SPONSORED EDITORIAL

Great for SEO! Professionally written by us, up to 400 words. The article is then posted on the website like any other article with the headline and link appearing on our homepage. It will also be featured across all our social media accounts to an additional 109,000 people.

£400 with a discount for multiple articles.

BUSINESS OF THE WEEK EDITORIAL

As above but with one opportunity per week. Ideal for openings or launches. £400 with a discount for multiple bookings.

SOCIAL MEDIA PACKAGE

1 professionally curated weekly Facebook post and 4 tweets for £120

- your message reaches up to 109,000 people!

RECRUITMENT

Advertise your job vacancies to thousands of local job seekers for £60 a week.

EDUCATION

We are now offering schools the opportunity to tap into tens of thousands of parents across Sussex with our new Education opportunities. We have two packages available OPEN DAY and OPEN DAY PREMIUM or we can offer a choice of prominent display adverting positions.

For more information, please email: education@brightonandhovenews.org

All rates exclusive of VAT



300,000+
WEBSITE VISITORS
EVERY MONTH



100,000+
SOCIAL MEDIA
REACH

DOES IT WORK?

YOU BET IT DOES!

"We have found the Brighton and Hove News to be an extremely cost effective way of reaching people across the city and as a result have seen a large spike in traffic to our website from the Brighton and Hove area".

lain Elliott, Website Manager, Vanmart.co.uk.

Sarah Lewis took out a sponsored editorial with us for her Brighton Writers Retreat workshops. Within a week she had more bookings than she ever expected. One customer told her: "I heard about you on Twitter, via Brighton and Hove News; googled your webpages and booked on."

Sarah says: "I'll definitely be advertising with Brighton and Hove News regularly."

Sarah Lewis, Brighton Writers Retreat Workshops.