ABOUT US

Brighton and Hove News is an independent news website established in 2009 delivering the fastest breaking news stories in the city to an audience of people who live and work here.

With in excess of 394,000 potential customers to your business seeing your message every month across our website and social media channels, Brighton and Hove News offers the best value-for-money way to feature your products or services.

OUR AUDIENCE  an incredible local reach!

WEBSITE

394,000+
UNIQUE VISITORS EVERY MONTH

825,000+
PAGE VIEWS EVERY MONTH

www.brightonandhovenews.org
(avg. July - December 2023)

SOCIAL MEDIA

50,000+
FACEBOOK LIKES

80,000+
TWITTER FOLLOWERS

For more information, please email sales@brightonandhovenews.org or call 01273 530 829
MPU 1
(right column, run of site, square)
£125 a week / £450 a month.

MPU 2
(right column, run of site, square)
£110 a week / £395 a month.

HEADER BANNER
(top right, run of desktop site)
£80 a week / £250 month.

MID FRONT PAGE BANNER
(Homepage banner)
£110 a week / £395 a month.

IN-STORY AD 1
(embedded in each story, run of site, square or banner)
£150 a week / £545 a month.

IN-STORY AD 2
(embedded in each story, run of site, square or banner)
£130 a week / £485 a month.

IN-STORY AD 3
(embedded in each story, run of site, square or banner)
£110 a week / £395 a month.

All rates exclusive of VAT.
SPONSORED EDITORIAL
Great for SEO! Professionally written by us, up to 400 words. The article is then posted on the website like any other article with the headline and link appearing on our homepage. It will also be featured across all our social media accounts to an additional 109,000 people.
£200 with a discount for multiple articles.

SOCIAL MEDIA PACKAGE
1 professionally curated weekly Facebook post and 4 tweets.
£150 - your message reaches up to 109,000 people!

PUBLIC NOTICES
Advertise your licensing or planning public notices.
£100.

All rates exclusive of VAT
YOU BET IT DOES!

“We have found Brighton and Hove News to be an extremely cost effective way of reaching people across the city and as a result have seen a large spike in traffic to our website from the Brighton and Hove area”.

Iain Elliott, Website Manager, Vanmart.co.uk.

Sarah Lewis took out a sponsored editorial with us for her Brighton Writers Retreat workshops. Within a week she had more bookings than she ever expected. One customer told her: “I heard about you on Twitter, via Brighton and Hove News; googled your webpages and booked on.”

Sarah says: “I’ll definitely be advertising with Brighton and Hove News regularly.”

Sarah Lewis, Brighton Writers Retreat Workshops.
ADVERTISE WITH US

394,000+
WEBSITE VISITORS EVERY MONTH

130,000+
SOCIAL MEDIA REACH

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