

A scenic view of the sea from a pier. In the foreground, a wooden deckchair with a blue and white striped fabric is positioned on a wooden deck. Behind the chair is a white ornate metal railing. The sea is a deep blue-green color, and the sky is clear and blue. In the distance, a pier or breakwater is visible on the horizon.

BRIGHTON  
AND HOVE  
NEWS

MEDIA  
PACK



# ABOUT US

Brighton and Hove News is an independent news website established in 2009 delivering the fastest breaking news stories in the city to an audience of people who live and work here.

With in excess of 394,000 potential customers to your business seeing your message every month across our website and social media channels, Brighton and Hove News offers the best value-for-money way to feature your products or services.

BRIGHTON  
AND HOVE  
NEWS

## OUR AUDIENCE an incredible local reach!

### WEBSITE

**394,000+**

UNIQUE VISITORS  
EVERY MONTH

**825,000+**

PAGE VIEWS  
EVERY MONTH

[www.brightonandhovenews.org](http://www.brightonandhovenews.org)

(avg. July - December 2023)

### SOCIAL MEDIA



**50,000+**

FACEBOOK LIKES



**80,000+**

TWITTER FOLLOWERS



# BRIGHTON AND HOVE NEWS

## ADVERTISE WITH US

### MPU 1

(right column, run of site, square)  
£125 a week / £450 a month.

### MPU 2

(right column, run of site, square)  
£110 a week / £395 a month.

### HEADER BANNER

(top right, run of desktop site)  
£80 a week / £250 month.

### MID FRONT PAGE BANNER

(Homepage banner)  
£110 a week / £395 a month.

### IN-STORY AD 1

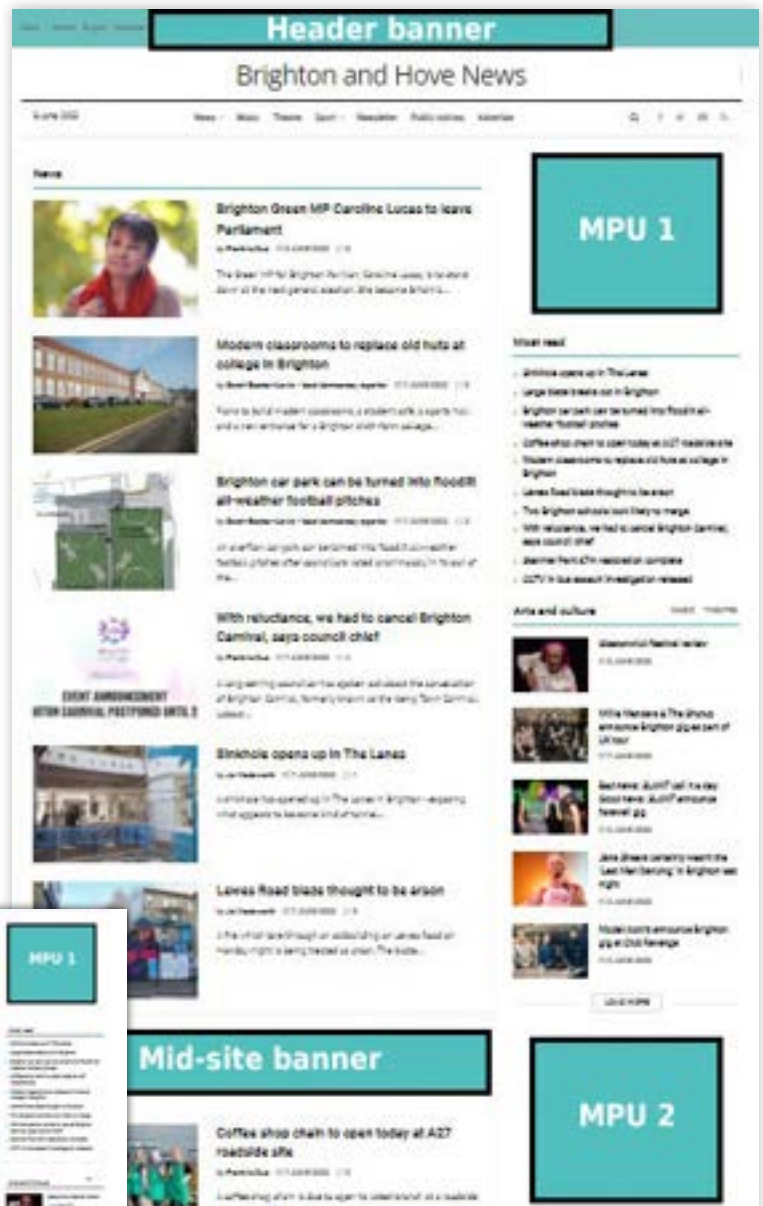
(embedded in each story, run of site, square or banner)  
£150 a week / £545 a month.

### IN-STORY AD 2

(embedded in each story, run of site, square or banner)  
£130 a week / £485 a month.

### IN-STORY AD 3

(embedded in each story, run of site, square or banner)  
£110 a week / £395 a month.



All rates exclusive of VAT



**394,000+**  
WEBSITE VISITORS  
EVERY MONTH

**130,000+**  
SOCIAL MEDIA  
REACH

# SPONSORSHIP OPPORTUNITIES

## **SPONSORED EDITORIAL**

Great for SEO! Professionally written by us, up to 400 words. The article is then posted on the website like any other article with the headline and link appearing on our homepage. It will also be featured across all our social media accounts to an additional 109,000 people.

£200 with a discount for multiple articles.

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## **SOCIAL MEDIA PACKAGE**

1 professionally curated weekly Facebook post and 4 tweets.

£150 - your message reaches up to 109,000 people!

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## **PUBLIC NOTICES**

Advertise your licensing or planning public notices.

£100.

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*All rates exclusive of VAT*





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## DOES IT WORK?

### YOU BET IT DOES!

"We have found Brighton and Hove News to be an extremely cost effective way of reaching people across the city and as a result have seen a large spike in traffic to our website from the Brighton and Hove area".

*Iain Elliott, Website Manager, Vanmart.co.uk.*

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Sarah Lewis took out a sponsored editorial with us for her Brighton Writers Retreat workshops. Within a week she had more bookings than she ever expected. One customer told her: "I heard about you on Twitter, via Brighton and Hove News; googled your webpages and booked on."

Sarah says: "I'll definitely be advertising with Brighton and Hove News regularly."

*Sarah Lewis, Brighton Writers Retreat Workshops.*



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